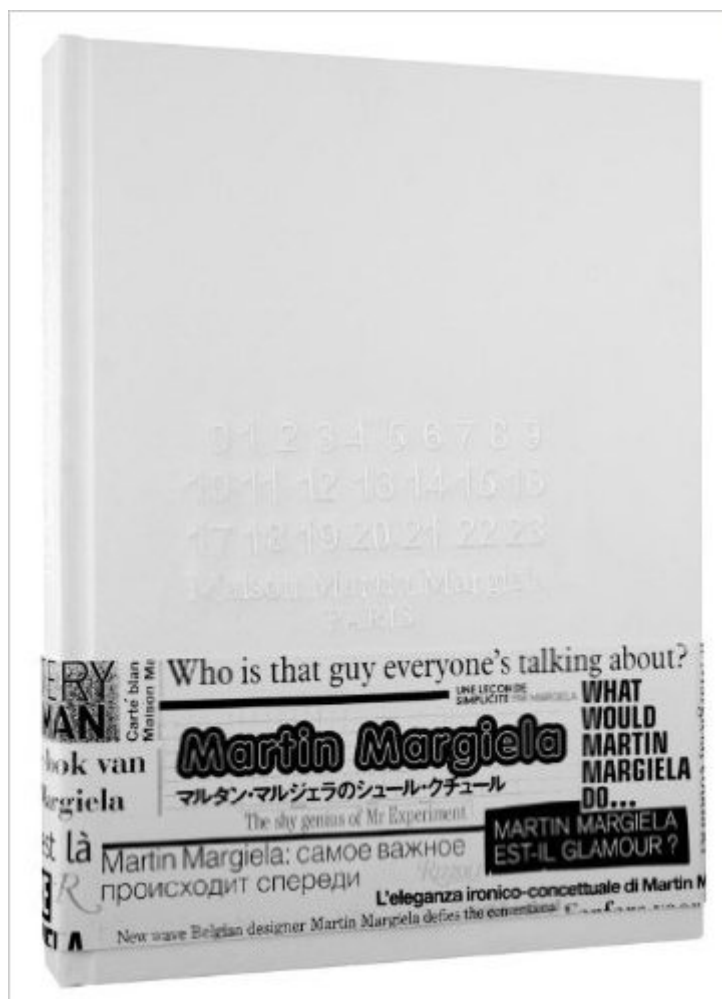


The book was found

Maison Martin Margiela



Synopsis

Graduating from Antwerp's Royal Academy of Fine Arts in the 1980s, Martin Margiela (and his contemporaries in the Antwerp Six) transformed global fashion with his aggressive restatement of traditional fashion design and a polemical approach to luxury trends. Working first with the house of Gaultier, Margiela absorbed the radical design of Japanese deconstruction, making it wholly his own with the founding of his own label in 1988. Margiela propounds a singular, enigmatic look, moving beyond the recognizable tropes of deconstruction—a monochromatic palette, outsized garments, non-traditional fabrics, exposed seams, or roughly appliquéd details—to develop a fully considered worldview, one with elegance, mystery, and menace in equal measure. This book provides an inside look at the design process from a craftsman who creates pieces prized for their originality, delicacy, and daring. In the spirit of Margiela's garments, the book is a work of art in itself, designed exclusively by Margiela and complete with silver inks, ribbon markers, a variety of lush paper types, twelve booklets, and an embroidered white-linen cover. This book provides a window onto the intimate, handmade world of a unique designer.

Book Information

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Average Customer Review: 4.3 out of 5 stars — See all reviews (11 customer reviews)

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Customer Reviews

From the "Rizzoli" website introducing the book and detailing. "In the spirit of Margiela's garments, the book is a work of art in itself, designed exclusively by Margiela and complete with silver inks, ribbon markers, a variety of lush paper types, twelve booklets, and an embroidered white-linen cover. This book provides a window onto the intimate, handmade world of a unique designer." I did not get the white linen cover and or the book with any ribbon markers. Was a bit disappointed, it

may be petty but just a big fan and love every nuance I can get from his Maison.

Rizzoli's publications are hit or miss. This one looks like it was rushed. I am a huge fan of this brand - for years. I wanted to be captivated and completely transformed. I wanted to uncover things I was previously unaware of. This was not the case. Its fair at best.

MMM has been under intense scrutiny for the past few seasons due to the exit of their innovative torch carrier Margiela himself. So in a way I felt this book was a bit of an epitaph archiving the last 20 years of the brand. True to MMM style, it's abstract and beautiful (i may just need another copy to have several of the images framed.) It's complete sensory overload. I've been waiting months to receive this book, so I'm not sure if it could have ever lived up to my ridiculous expectations. I for one, find this kind of design as pure fashion escapism. That being said it's wonderful in size and content. The book is a bit traditional as far as modern printing techniques are concerned and I was secretly hoping the design would have been a bit more Margielian. Not that this book needed any additional trickery, the imagery is quite cerebral, sure to take you on an extremely intimate fashion odyssey. A must have for any devotee of the brand and sure to bring endless inspiration from your wardrobe to a global perspective on the very basic ideals of fashion. VIVA LA MARGIELA!

This book is truly a masterpieces for anyone interested in fashion, avantgarde design and art. It shows the story and most relevant works of Martin Margiela and his team and the evolution the brand made. I really recommend this book to anyone who'd like to be "kidnapped" by the beauty of its pages and also those who have heard of Maison Martin Margiela but never had the chance to dig in and discover more. That's a real treasure.

beautiful book

Great!

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